

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

With a network consisting of over 90 independent sellers, the forklift group provides quality materials handling equipment to the comprehensive North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and product sales places throughout Canada and the U.S. The lift truck product line impressively comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American market, due to its exceptional level of product performance and their persistently high level of customer support and service given to all Doosan Infracore Forklift clients. The U.S. lift Truck division situated in Cleveland has a expert team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Originally the domestic forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion venture. Product sales of these goods were primarily targeted to state-run firms, large scale businesses, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

Domestic forklift business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a situation of considerable growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling industry. This plan greatly expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a new plant which helped set up the company for the manufacture of high added-value goods suitable for export. In 1993, the corporation had a global sales network and started exporting designs they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.