

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown business in 1945. Carl's son, James F. Dicke joined the family business later on that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to uphold this position.

Now an globally diversified organization, Crown originally created temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's headquarters presently remain.

By the year 1949, Crown shifted into the making of rotators for antenna due the increased fascination with televisions at the time. The product was proficient at improving the picture and reception quality. The company's successful move enabled them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide demand for TV antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical components for government and private industry. After numerous lucrative bids inside a brief period of time, the company had built a reputable business in this field.

Versatility and achievement dominated Crown's capability to diversify once again. In 1957, production into the material handling industry started with lift truck manufacturing. The company believed the industry needed a smaller line of first-class quality forklifts. Crown quickly created an exceptional range of modern equipment and swiftly grew to be the most rapidly evolving material handling company with its collection of products.

By 1966, Crown had ventured into the overseas material handling marketplaces by opening up shop in Sydney, Australia. Sydney is at this time a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish production facility from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown started their first London operation located close by Heathrow Airport. The sales and service operation of Crown's complete lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous sellers.

Nowadays, Crown manufactures a vast fleet of electric lift trucks. The company's supplier network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer nationwide marketing and promotional sales support to all supplier and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of global dealers and Crown-owned sellers successfully operate in nearly 100 foreign city environments.

The 6 USA production locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a consistent, trustworthy and forward-thinking company by happy clients worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design excellence and modernization. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with many comfort options to lean, sit or stand, along with its unparalleled output capacity.